

(12) Do consumers perceive the radura logo as informational, as a warning, or as something else?

For those who know what the radura symbol means it is only informational. It is not a warning to avoid touching or being in close proximity to the food.

(13) Should any requirement for a radiation disclosure statement expire at a specified date in the future?

Absolutely not. The radura symbol will never be understood by 100% of the population.

(14) If so, on what criteria should the expiration be based?

If the laws of physics, chemistry, and/or biology change in the foreseeable future, the FDA should certainly reconsider how irradiated foods should be labeled. Otherwise, the disclosure statement should remain.

(15) If the expiration of labeling requirements for irradiated foods is to be based on consumer familiarity with the radura logo and understanding of its meaning, what evidence of familiarity and understanding would be sufficient to allow these requirements to expire?

Not everyone will understand correctly what the radura symbol implies. Any attempt to remove the written statement will constitute misbranding. The labeling of irradiated foods should be factual and not imply a promotion or warning about the food. The use of the radura symbol by itself will permit the commercial food industry to use the symbol in advertising to brainwash the American public to eat irradiated food without any understanding of what they are or how they are produced. The food industry has been doing that with a majority of the food that are sold in America. The stakes are much higher with food irradiation. I trust the Food and Drug Administration will not allow such deception to be perpetrated in this country.

Yours truly,

A handwritten signature in black ink that reads "Gary Cohen". The signature is written in a cursive, flowing style with a large, prominent "G" and "C".

Gary Cohen, Ph.D.

Gary Cohen
112 Wedgewood Ln.
Asheville, NC 28803



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Dockets Management Branch (HFA-305)
Food and Drug Administration
5630 Fishers Lane, Rm. 1061
Rockville, MD 20852

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